



From: Nicole +86-13810322657

Oil Asia

9th China (Beijing) International Edible Oil&Olive Oil

Industry Expo (2012)

Date: Nov. 21st – 23rd, 2012

Venue: China International Exhibition Center (old)

10th China (Shanghai) International Edible Oil &Olive Oil

Industry Expo (2013)

Date: Mar. 28th –30th, 2013

Venue: Shanghai Everbright Convention and Exhibition
Center, China

www.oilfair.cn

Theme: Safe, Healthy, Nutrition, Green

**Focus: China's most authoritative oil, olive oil, public service trade
cooperation and professional brand-building platform**

Approved by:

Ministry of Commerce of P.R.China

Supported by:

Ministry of Agriculture, P.R, China

General Administration of Quality Supervision, Inspection and Quarantine of P.R.China

Sponsored by:

China Council for the Promotion of International Trade

Asia Healthcare&Nutrition Promotive Commission

Asia Economy Trade&Development Center

International Olive Oil Industry Association

Green Industry International Association

Supported Media:

China Food News

Food Quality

Grain News

Organized by:

Beijing Haiminghuibo Conference Exhibition Co., Ltd

Specially Supported by:

Embassy of Tunisia

Embassy of Spain

Embassy of Italy

Embassy of Greece

Spain Foreign Trade Bureau

Olive Association of Portugal

World Olive Oil Council

International Trade Commission of Italy

About Expo:

China International Fair of edible oil and olive oil industry (Oil Asia) was approved by the Ministry of Commerce, the Asian economic and trade development promotion center, nutrition and health in Asia Industry Association, China International Trade Promotion Association, the International Olive Oil Association industry's most authoritative, most standard management and operation of international fairs, this

exhibition has been Heraklion, Greece Autonomous Government, the Greek Embassy, Embassy of Spain, Embassy of Portugal, Embassy of Turkish, Embassy of Tunisia, the Italian Institute for Foreign Trade, Portuguese olive Oil Council and other support. 2012 and 2013 Oil Asia will attract more than 20 countries and regions, from nearly 300 exhibitors, including Greece, Portugal, Tunisia, Australia and other national pavilions as well as Southern Gansu pavilions, exhibition the area will reach 8,000 square meters, visitors will reach 50,000 people. the fair covers the world to establish the sales platform for exhibitors of products to market quickly setting up the most effective channels and platforms, by 2012 Oil Asia's well-known brand successfully into the international market.

Oil Asia Advantages:

※The most attractive cities:

As China's economic center, Beijing and Shanghai has become the first major exhibition cities, professional exhibition held in Beijing and Shanghai, effects of radiation around the world, while Beijing and Shanghai are the world's top 500 enterprises in China's headquarters, the Beijing and Shanghai Expo will attract more domestic and overseas dealers.

※ High-level exchange platform:

Held in conjunction with industry, industry development forum for the sustainable development of enterprise solutions.

※ Huge audience database:

Familiar with the edible oil industry, 50,000 professional visitors exhibitors database is a strong guarantee for the actual show results.

Oil Asia Activities:

※International High-End Edible Oil Development Summit Forum, 2012

※Olive Oil Brands Promotion Meeting, 2012

※Tea Oil Brands Promotion Meeting, 2012

※Second Olive Oil Babe Model Tournament and Walk Show of "Olive Oil" Cup

Oil Asia Awards:

2012 and 2013 Oil Asia awards event will be held in the Assembly Awards "Gold"; "New Products" award; "Quality Product" award; "safe and healthy nutritional edible oil certificate" (related to the conditions and fees please eligible to request the General Assembly staff)

Oil Asia Exhibits:

1. High-end Vegetable Oil:

Maize Germ Oil, Olive Oil, Sunflower Oil, Camellia Oil, Walnut Oil, Grape Seed Oil, Rice Bran Oil, Flax Seed Oil and other High-end Nutrition Oil

2. Non-genetically Modified Edible Oil:

Non-genetically Modified Peanut Oil, Non-genetically Modified Soybean Oil,

Non-genetically Modified Blended Oil etc;

3. Refining Palm Oil, other Nuts Edible Oil etc;
4. Other Nutrition and Health Edible Oil: Sesame Oil, Coconut Oil, Rapeseed oil, Camellia Oil, Apricot Seed Oil, Wheat Germ Oil, Piperalea Seed Oil, Month Amaranth Grass Oil, Garlic oil, Perilla Seed Oil, Pumpkin Seed Oil, Tomato Seed Oil, Safflower Oil, Deep Sea Fish Oil, Milk Thistle Oil, Cedar Seed Oil, Delicate Cotton Oil, Corn Oil, Canola oil, Pine-Seed Oil, Poppy-Seed Oil, Silkworm Pupa Essential Oil, Pomegranate Seed Oil, Lycopene Edible Oil;
5. Many kinds of flavored oil,
6. Synthesis of high-grade health oil, Synthesis of high-grade nutrition oil, high-grade health formula oil
7. Various oil-bearing crops: Peanut Seed, Soybean, Sesame, Sunflower Seed, Rapeseed, Camellia Seed, Walnut, Gaize Germ, Wheat Germ, Perilla seed, Flax seed, Almond, Pine Nuts and other special raw materials;
8. Oil Equipments for: Pressing, Splitting, Transporting, Filling, Packing etc;

Price List

I: Booth Price

Area	Dimension	Fee	Raw Space only	Fee
Area T	3m×3m	USD3,500	Area T	USD350
Area A	3m×3m	USD3,200	Area A	USD320

Notes: A. 10% surcharge for two opening booth; B. Standard Booth: 9 m² exhibition space, 2.5m wallboard, lintel plate, a desk, two chairs, a 220V power socket, two daylight lamps, security and cleaning service; C. Raw space only (area) Fee includes: exhibition space, security and cleaning service; D. 36 m² is the baseline to rent as raw space, not including the installation fee. E. Booth arranges order: paid first, served first.

II: Advertisement Price

Catalog Cover	Catalog Back Cover	Color Page Spread	Catalog Cover (the second, third page)	Color Pages inside of Catalog	Black and white Pages of Catalog
USD2,700	USD2,200	USD1,500	USD1,800	USD750	USD300
Ticket	Invitation Letter	Visit Ticket	Handbag	Stair Banner	Pillar(40)
USD750/10,000pcs	USD750/1,000pcs	USD1,250/10,000pcs	USD750/1,000 pcs	USD300 /1piece	USD2,950/40 pcs
Balloon (Diameter 3m) Banner	Lantern (Diameter 5m) Banner	Rome Pillar Banner 20mX10m	Wall Banner 24mx3m	Flag 1.5mx0.45m	

15mX1.4m	15mX1.4m			
USD1,200 /piece	USD1,800/piece	USD3,700/Group	USD2,700/piece	USD50/1

III. Forum Price

Forum	Within 3 hours(half a day)	USD900	Free service: 1.A conference hall for more than 150 people; 2.Power socket, projector, stereo, microphone; 3.Guide in the exhibition center and Ads board position; 4.Broadcasting service and audience organization;
Forum	Within 2 hours	USD750	
Technology communication	Within 1 hour	USD450	
Attract investment	Within 1 hour	USD450	
Products Introduction	Within half an hour	USD300	

Participation Procedure:

1. Exhibitors must have valid "hygienic license", "business license" and "products approval documents";
2. Exhibitors should firstly contact the organizing committee to choose their ideal booth position, and then fill in the exhibition application form and agreement form. Mail or fax the forms with your signatures to the organizing committee. This contract will be effective after being signed by both parties. Faxes or copies are valid.
3. Booth Distribution Principle: Paid first, served first.

Project Manager : Guang feng Liu

Beijing Haiminghuibo Conference Exhibition Co., Ltd

Add: Room 1801, Building 5, Jinhaiguoji Center, Guangqu Road No.21, Chaoyang District, Beijing, P.R.China.

Tel: +86-10-5820 0620

Fax: +86-10-5885 0889

Email: lguan888@126.com

Website: www.oilfair.cn

